



FOR IMMEDIATE RELEASE
July 20, 2021

Media Contact
Haley Carson
312.673.5696

hcarson@distributorconvention.org

Registration Opens for the 2021 NAFCD + NBMDA Annual Convention

CHICAGO – Registration for the **2021 NAFCD + NBMDA Annual Convention** is officially open. After having to conduct last year's event from a digital distance, NAFCD looks forward to reuniting November 2-4 in Dallas, Texas.

The 2021 NAFCD + NBMDA Annual Convention will join the top distributors and suppliers for three days of professional development, business connection and much-needed fun. Throughout the event, attendees will have the opportunity to learn from seasoned professionals about the latest leadership, distribution management, economic, sales/marketing, and technological trends.

"Following the success of last year's virtual event, we plan to keep the momentum going and deliver our members a live forum that will address challenges and opportunities in the distribution channel. Our distributor members are anxious to reconnect with their peers and trading partners in person to address the many growth opportunities in the marketplace as well as the challenges caused by supply distributors," said Kevin Gammonley, Executive Vice President of NAFCD and NBMDA.

The well-being of attendees is viewed as a top priority. NAFCD and NBMDA have developed protocols based on recommendations put forth by the United States Center for Disease Control (CDC), local authorities and the Hilton Hotel CleanStay program.

Currently, suppliers are invited to reserve a tabletop booth. Tabletops provide a private and comfortable setting to establish partnerships and deepen existing trading partner relationships. To make sure maximum levels of productivity are met, trading partners are encouraged to reach out to each other ahead of time to set up appointments for business meetings.

"Outside of tabletop meetings, there will be a host of entertainment and social functions offered to provide a casual forum for developing channel connections," said Gammonley. "The distribution channel is continuously changing. That said, it is crucial for members of the distribution community to come together as one to navigate challenges, exchange ideas and share best practices."

Aside from making meaningful connections and expanding their knowledge, attendees are encouraged to explore all the exciting city of Dallas has to offer. Dallas is a favorite meeting location for NAFCD/NBMDA attendees, providing easy access and a stimulating environment for distribution executives to unite.

For more information, visit www.distributorconvention.org.

###

About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related interior products. Membership is comprised of distributors and suppliers that serve the independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.



About NAFCD

The North American Association of Floor Covering Distributors (NAFCD) is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' product to market resulting in the highest degree of customer satisfaction. NAFCD is dedicated to providing its members with opportunities to learn from each other, stay ahead of trends, and become better educated on ways to grow their business. For more information, visit www.nafcd.org.

